MATH & PENCIL

SOFTWARE CONSULTANCY
MATHEMATICIANS
PROGRAMMERS
DESIGNERS
DATA SCIENTISTS
LIFE ENTHUSIASTS

CASE STUDY #3
PUBLIC RELATIONS APPLICATION

BRANDING   ANALYTICS   APPLICATION   MOBILE
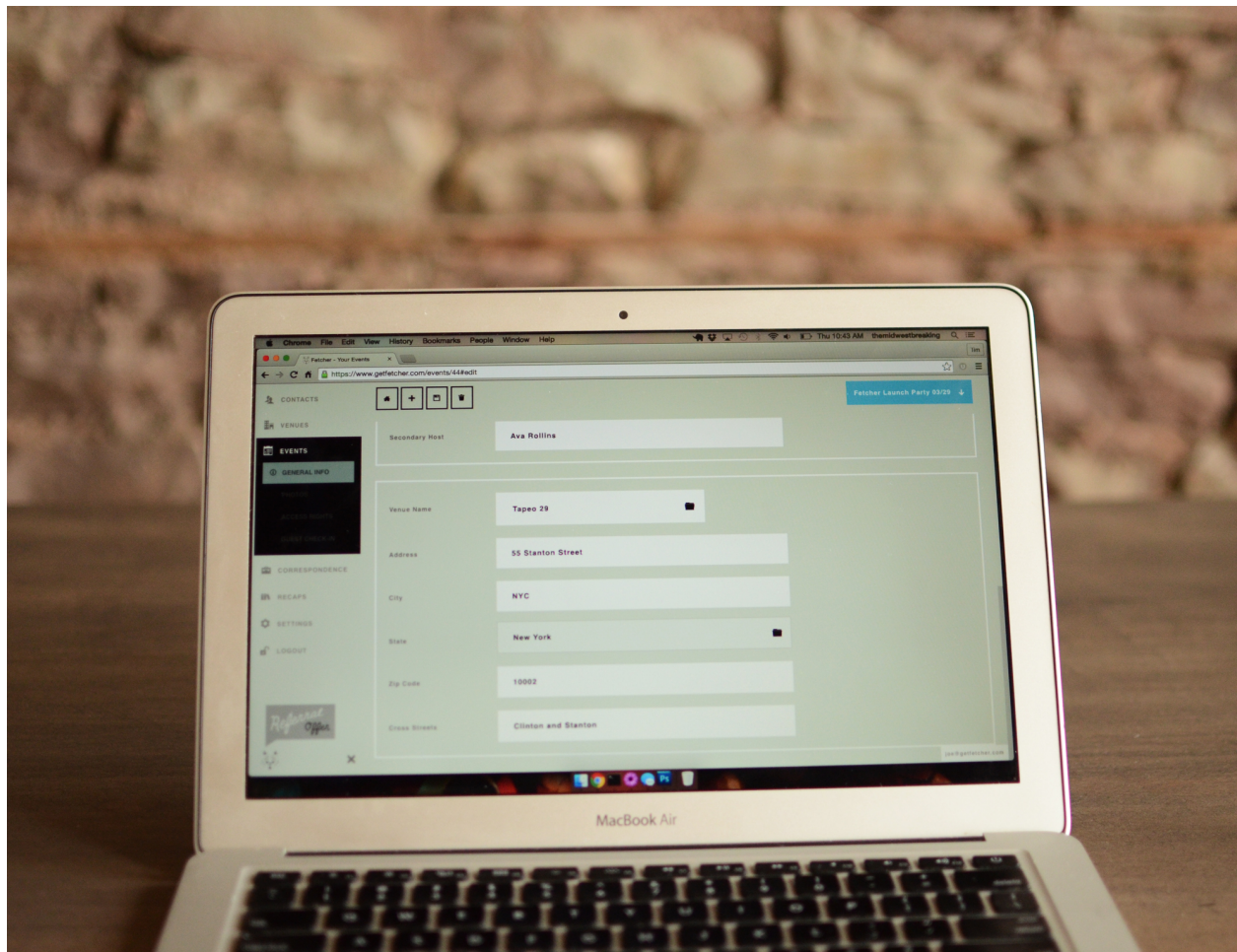
OVERVIEW

Math & Pencil was the design and engineering team behind the Public Relations startup Get Fetcher. We designed the logo, branding, color schema, and all digital and promotional marketing materials for the company. We also predominantly built a custom PR platform geared toward bespoke PR firms specializing in event creation and coordination. The app had a web-based dashboard for onboarding and management of clients and attendees coupled with a mobile and tablet based app for event data logistics. The team worked over a year on the project and learned a lot about fancy NYC parties as well as partaking in a few :)

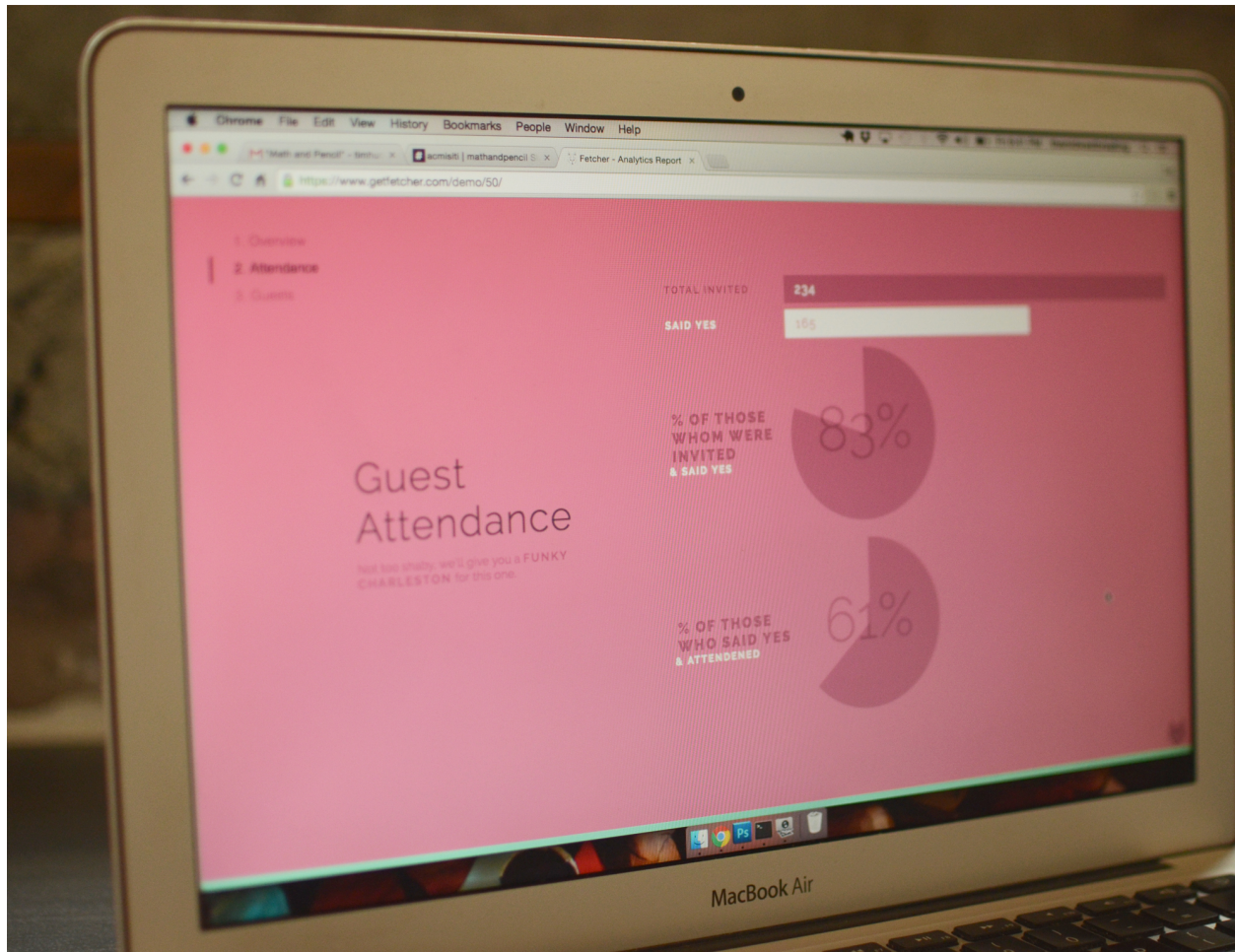Reach out at info@mathandpencil.com to talk.

LOGO DESIGN + APP LANDING

USER MANAGEMENT DASHBOARD

ANALYTICS DASHBOARD

APP GUEST CHECK-IN